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Kwik Lok Names Blair Chastain as Chief Revenue Officer

YAKIMA, Wash., (February 15, 2023) – Blair Chastain has been named Chief Revenue Officer (CRO) for Kwik Lok Corporation. In this role, Blair will focus on enhancing Kwik Lok’s global sales and marketing strategies. “Blair’s experience developing strong sales strategies and empowering agile teams will be a strong asset as Kwik Lok continues to grow our business worldwide and make a difference in our communities” said Don Carrell, Kwik Lok CEO.

Blair is a Southern California resident with over 20 years of proven sales leadership experience across a variety of industries including agriculture, food, retail fulfillment and manufacturing. Blair comes to Kwik Lok from IPL Macro in Fairfield, California where he was the Vice President of Sales and Marketing for North America. In this role, Blair was responsible for successfully leading IPL Macro’s North American sales, customer service and marketing efforts for all new and commercialized solutions.

Before working at IPL Macro, Blair was the Vice President of Sales for Rehrig Pacific Company in Los Angeles, California. At Rehrig Pacific Company, Blair worked to empower an agile and transformative team culture which led to solutions and market expansions with consistent revenue growth.

“As a global company, Kwik Lok has an opportunity to bring innovative solutions to a wide variety of businesses. I look forward to working with my team to develop and implement plans that achieve sustainable growth in the bakery and produce industries and beyond,” shared Chastain.

Chastain is a graduate of San Diego State University. He and his family reside in Rossmore, California.

About Kwik Lok

Founded in 1954, Kwik Lok is the global market leader in bag closures. The company produces billions of bag closures every year for baking and produce industries and the machinery for customers to print and apply closures. Kwik Lok brings over 66 years of expertise to deliver advanced engineering and trusted design. Kwik Lok is owned by third-generation family leadership, with a vision to drive greater sustainability in the industry. Learn more at www.kwiklok.com.

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